

Inditechnex Solution

Digital Marketing Packages

1. Starter Package: ₹5,000/month

Best for small businesses or start-ups starting with social media.

- **Platforms:** 1-2 platforms (Facebook & Instagram or others).
- **Content Creation:**
 - 8 posts per month (graphics and captions included).
 - 4 stories per month.
- **Account Management:**
 - Scheduling and posting.
 - Basic engagement (liking and responding to comments/messages).
- **Ad Campaigns:**
 - 1 basic ad setup (audience targeting and monitoring).
- **Analytics:**
 - Monthly performance report.

2. Growth Package: ₹8,000/month

Ideal for medium-sized businesses looking to expand reach and grow engagement.

- **Platforms:** 3 platforms (e.g., Facebook, Instagram, LinkedIn).
- **Content Creation:**
 - 12 posts per month (customized for each platform).
 - 8 stories per month.
 - 2 short videos/reels per month.
- **Account Management:**
 - Scheduling and posting.
 - Active engagement (responding to comments, DMs, etc.).
- **Ad Campaigns:**
 - 2 ad campaigns (target audience research, setup, and monitoring).
- **Analytics:**
 - Bi-weekly performance reports.
 - Competitor analysis.

Inditechnex Solution Digital Marketing Packages

3. Premium Package: ₹15,000/month

Perfect for businesses with a strong focus on online presence and growth.

- **Platforms:** 4-5 platforms (Facebook, Instagram, LinkedIn, Twitter, Youtube).
- **Content Creation:**
 - 20 posts per month (high-quality designs with custom captions).
 - 12 stories per month.
 - 4 short videos/reels per month.
- **Account Management:**
 - Daily engagement and responses.
 - Community management.
- **Ad Campaigns:**
 - 3 ad campaigns (including retargeting and A/B testing).
- **Additional Services:**
 - Social media strategy planning.
 - Influencer outreach.
 - Hashtag and trend research.
- **Analytics:**
 - Weekly performance reports.
 - ROI analysis.

INDITECHNEX

Add-Ons (Optional):

- Additional posts: ₹500/post.
- Additional videos/reels: ₹8,00/video.
- Email Marketing Integration: ₹2,500/month.
- Social Media Audit: ₹3,000 (one-time).